

Press Release

August 22, 2017

H2020 GenTORE project Kick-off Meeting

The GenTORE Kick-Off Meeting was held in Paris on June 22-23rd. All 21 project partners came along with 10 stakeholders who learnt more about the work, objectives and opportunities involved with GenTORE. The meeting was a great opportunity for all project partners and stakeholders to meet and interact.



The GenTORE project is a European H2020 project that will develop innovative genome-enabled selection and management tools to optimize cattle resilience and efficiency (R&E) in widely varying and changing environments. Stakeholders will be involved from the start of the project to ensure that project outcomes are fit for purpose and have immediate impact. The diversity within stakeholders will bring more ideas and perspectives that leads to sustained long-term improvements to resilience and efficiency in cattle.

The Kick-off Meeting was organized to publicly announce the beginning of the project. The project goals were highlighted and leaders of the 7 work packages explained their roles and responsibilities and how they intended that consortium members might interact. The main goal of the meeting was to clarify the expectations of everyone and provide a project overview that would allow the full expectations of GenTORE stakeholders to be identified and fulfilled.

Stakeholder engagement will be undertaken throughout the project through events like workshops, training sessions and conferences, as well as through an online forum called [Stakeholders E-Platform](#) which is accessible through the official GenTORE website. This platform is open to new members.

GenTORE is keen to attract more stakeholders so if you would like to be involved in this innovative and exciting project, please contact the GenTORE team.

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