# GENTORE WHAT WE ARE

**GenTORE** - is a new five-year EU project that will develop innovative genomeenabled selection and management tools to optimize the tricky balance between cattle resilience and efficiency (R&E) in widely varying and changing environments. It has 6 research work packages and outreach, dissemination and training as a vital component from the start.

### WHY

The need for resilient livestock production systems with resilient animals is increasingly urgent. Farmers and breeders need tailored solutions to optimizing resilience and efficiency as the optimal tradeoff will differ according to the local production environment.

## IMPACT

GenTORE will have an immediate impact at farm level:

- enhancing innovation
- providing applied breeding technologies and management support tools
- creating new market opportunities.

The combined research and outreach program of **GenTORE** will make a significant contribution to addressing the challenges facing farming in a changing and volatile world.

#### **GenTORE** Inclusive Stakeholder Involvement from the Start

**GenTORE** embraces a multi-actor approach with half the Consortium members from industry. These stakeholders will be actively involved from the start and will help guide project direction and ensure tools are both fit for purpose, relevant to what is happening in daily practice and immediately available.

## **CONTACT INFORMATION**

Interested in participating in the **GenTORE** project as a stakeholder? Or for any questions contact:

Nic Friggens INRA E: nicolas.friggens@agroparistech.fr

Çağla Kaya EFFAB E: cagla.kaya@effab.info

https://twitter.com/gentore\_h2020



www.GenTORE.eu





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